

1905000503020001
EXAMINATION FEBRUARY-MARCH 2024
BACHELOR OF COMMERCE (LLB) (HONORS)
(THIRD SEMESTER)
PRINCIPLES OF BUSINESS MANAGEMENT-I - LEVEL 2

[Time: As Per Schedule]

[Max. Marks:70]

Instructions:

- 1. Fill up strictly the following details on your answer book**
 - a. Name of the Examination: **BACHELOR OF COMMERCE (LLB) (HONORS) (THIRD SEMESTER)**
 - b. Name of the Subject: **PRINCIPLES OF BUSINESS MANAGEMENT-I-LEVEL 2**
 - c. Subject Code No: **1905000503020001**
- 2. Sketch neat and labelled diagram wherever necessary.**
- 3. Figures to the right indicate full marks of the question.**
- 4. All questions are compulsory.**

Seat No:

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Student's Signature

Q.1 Define the term 'Management'. Explain the function of management. **12**

OR

Define the term Management and explain nature and scope of management. **12**

Q.2 Define Planning. Differentiate between Strategic and tactical planning. **12**

OR

What do you mean by planning premises? Explain various kinds of planning premises. **12**

Q.3 Define MBO. Explain the process of MBO with its merits. **12**

OR

Explain Maslow's Need hierarchy theory of motivation along with the diagram? **12**

Q.4 What do you mean by motivation? Explain the McGregors theory of Motivation. **12**

OR

Explain theory of motivation given by Herzberg. **12**

Q.5 Define decentralization and explain its advantages and disadvantages. **12**

OR

Explain any two forms of organizational structure **12**

Q.6 Write Short Note (Any Two) 10

1. Authority and responsibility
2. Decision making process
3. Importance of organisation
4. Role of Motivation
